



# Dushyant Khandge

Advertising  
Professional

## Contact

- 9702203534
- dhkhandge@gmail.com
- A/103, NewSathi. Thane

## About Me

Creative strategist and agency leader with over two decades of experience driving impactful campaigns across diverse sectors, including entertainment, fashion, retail, and corporate. Known for a sharp ideation edge and the ability to bridge creative vision with business outcomes, I have led cross-functional teams, built client relationships, and delivered innovative multi-channel strategies at scale.

Industries and Clients:

- TV: 9+ channels in 3 languages
- Films: Viacom18, Dharma Productions, FOX Star, Balaji, Venus, Maddok, Illumanati, UV Creations
- OTT: Amazon Prime, Netflix, Hotstar
- Radio: Radio Mirchi 98.3, Love FM, ISHQ FM
- Fashion & Retail: Vero Moda, Only, Jack and Jones, FCUK, Zegna, Paul and Shark
- Corporate: Nerolac, Birla Opus Paints, Flipkart, Motorola TV, MasterChef Appliances, Crompton, Green Ply, Legrand Switches



## Experience

- Account Director and Partner** 2021 - Present  
*7<sup>th</sup> Sense Advertising*
  - Built and scaled high-performing servicing teams from scratch.
  - Improved project turnaround time by 30% through process optimization.
  - Acted as the escalation point for client and internal teams.
  - Set creative benchmarks ensuring consistency and innovation.
- Account Director - Films and OTT** 2019 - 2021  
*Marching Ants*
  - Spearheaded OTT campaigns for Amazon Prime, Hotstar, and Viacom18.
  - Led 360° marketing for films including digital, on-ground, and experiential strategies.
  - Collaborated directly with directors and producers.
  - Oversaw cross-functional teams to drive KPI-focused campaigns.
- Partner & Co-Founder** 2013 - 2019  
*Josh and Joshi*
  - Secured marquee clients including Radio Mirchi and PlayStation.
  - Delivered large-scale events: Mirchi Music Awards, Martin Garrix Tour, Green Marathon.
  - Handled strategic partnerships, budgeting, and media planning.
- Account Director - Films & Corporate** 2011 - 2013  
*Marching Ants*
  - Led a 12-member team handling film and corporate accounts.
  - Delivered marketing content including corporate films, print, and digital.
  - Managed budgets and execution for 30+ feature film and corporate shoots.

## Skills

Campaign Strategy | Brand Management | Cross-functional Team Leadership | Film & OTT Promotions | Client Servicing | Event Management | Digital Marketing | Budgeting & Media Planning | Creative Direction



## Education

### PGDBA - Marketing Specialization

Welingkar Institute of Management, Mumbai

### BMM - Advertising Specialization

Mumbai University